

DESIGN CIRCLE:

Design Challenge:

Make your own Social-dream-media - app

Field studies:

Look at other social media:

What is their selling-point?

Who is their target group?

What rules are there in terms of making a profile?

Age limit?

Look at the set-up? Input, output, who is it addressing?

Idea generation:

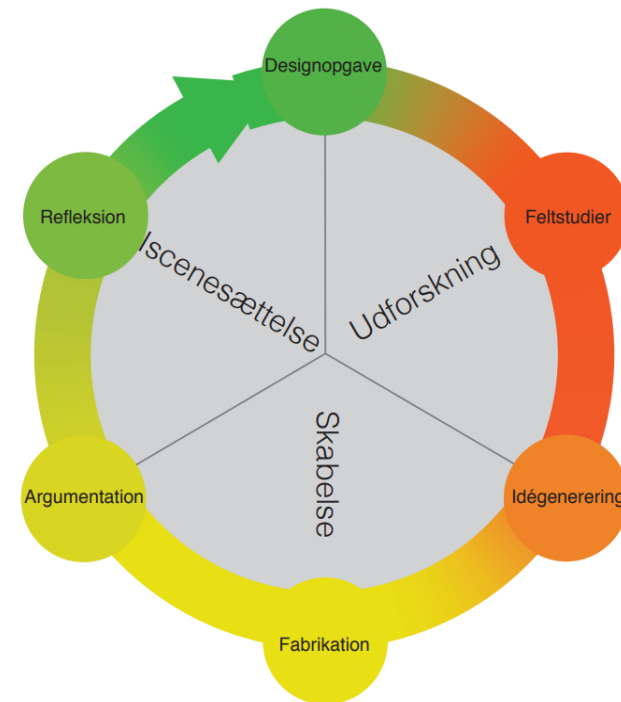
FIRST: Make a co-operative learning task: "Bordet rundt" All members of the group write their ideas on their part of the paper.

SECOND: All ideas must be discussed.

THIRD: The group must choose one idea or intergrate one-two or three ideas.

Fabrication:

Design your social media from your ideas.



Think about:

What would you like it to look like?

What elements would you include?

What age-group would you like it to appeal to?

What functions do you want it to have compared to other more known social media?

Would you include features not seen before? What should it be?

Rules for the use of an app/site

- include terms for the use of pictures?
- rights?

You must also think about design, colours, line up, features, pictures, the ability to communicate with others inside the app.

Argumentation:

Why is this your dream-media?

Have you included features we don't know from other media?

Reflections:

Have you gotten some new ideas when you made your app? Would you change something? Add something/elements/features to your app/site?

Make a mock-up - see requirements for mock-up